



Ch'nook Business Management Program

Empowering Indigenous Leaders Through Business Education

Overview

The Ch'nook Management Program (CMP) is a certificate program for Indigenous applicants in Canada. It delivers practical training in management and entrepreneurship, taught by Sauder faculty and industry professionals, and grounded in a professional Indigenous context. Participants build core business skills and complete a real-world capstone project they can apply to a business, community venture, or organizational initiative to support stronger Indigenous economies and community wellbeing.

Who Should Apply?

The Ch'nook Management Program is designed for First Nation (status & non-status), Métis and Inuit applicants in Canada with a background or interest in business, including:

- Development corporation staff with managerial and leadership potential
- Band management staff leading departmental initiatives
- Indigenous entrepreneurs
- Indigenous community business leaders
- Indigenous business professionals

What You'll Learn

Participants receive live instruction from UBC Sauder faculty and business experts in a wide range of foundational topics:

- Introduction to Business
- Business Model Canvas
- Business Strategy
- Marketing for Entrepreneurs
- Excel for Business
- Operations
- Accounting
- Pricing
- Human Resources
- Professional Presentations

Capstone Project: Build Your Business Plan

Throughout the program, participants will work on a capstone business plan, including:

- A PowerPoint presentation outlining their business idea
- A cash flow projection and income statement
- A live pitch to a panel of business professionals on the final day for feedback

The capstone may focus on launching an entrepreneurial or economic development venture, developing a non-profit community initiative, or strengthening an existing business, demonstrating the practical application of program learning in a real-world context.

Program Schedule & Commitment

This certificate program is delivered in-person at UBC's Point Grey campus. Participants are expected to attend all classes and complete a capstone project to graduate.

Program Cost

Thanks to the generous support of program donors, funding for travel and accommodation for in-person class dates is covered by the Ch'nook. Full-ride tuition bursaries are also available.

Class Schedule

All classes take place on the following dates at UBC's Point Grey Campus in Vancouver, BC, from **9:00 am to 4:00 pm**, with the exception of the online classes:

- April 15, 2026
- April 16, 2026
- April 17, 2026
- April 18, 2026
- April 29, 2026 (online)
- May 6, 2026 (online)
- May 13, 2026 (online)
- May 19, 2026
- May 20, 2026
- May 21, 2026
- May 22, 2026
- May 23, 2026
- May 27, 2026 (online)
- June 8, 2026
- June 9, 2026
- June 10, 2026
- June 11, 2026
- June 12, 2026*

***Graduation Event - June 12, 2026 | Evening**

How to Apply

If you are an Indigenous applicant in Canada, this is an opportunity to gain the knowledge and support to grow your idea or take your existing business to the next level.

For details on how to apply, visit:

<https://www.sauder.ubc.ca/chnook/cmp>